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Company Background

In 1971 *TriMark* Corporation was founded in New Hampton, Iowa on the basis of the Midwestern work ethic, engineering excellence, product quality and a drive to serve customer's needs with products that fit THEIR requirements, especially when that meant a customized solution. In 1989 *TriMark* employees added pride of ownership to their motivation by purchasing the company and becoming 100% employee owned. Today *TriMark* has three locations spanning the globe and serving customers on five continents; *TriMark* Europe in Coalville, U.K., and its first China operation, *TriMark* Xuzhou in Jiangsu province. After more than forty years of developing door systems for the most demanding environments *TriMark* has become a trusted partner to some of the world's best-known brands of heavy equipment, agricultural equipment and over-the-road trucks.

Product quality is the primary driver of *TriMark* product engineering and its manufacturing processes. The emphasis on high quality persists throughout a worldwide supply base as suppliers are selected, not based on price, but the ability to deliver what *TriMark* is expected to provide; safety, quality, value and pride of ownership. Product validation is handled in *TriMark's* world class testing laboratory, which is able to accelerate harsh operating environments. Salt spray, dust chamber, lifecycle, and strength testing are performed to validate and further compress the time needed to launch the entire door system.

Customers soon discover *TriMark* works even harder after the order is placed to ensure that the logistics of supply remain consistent and communication open. Customer service representatives are available to immediately answer questions for clients that experience fluctuations in their manufacturing.

Strategic Strengths

One of *TriMark's* strategic strengths is the ability to provide complete door systems; our keyless access control systems pave the way for how innovative technologies can make on-road vehicles more comfortable and secure. Our product platforms range from latches, handles and linkages for mechanical products and RF transmitter FOBs, keypads, I/O modules, power lock actuators and a wide variety of accessories for electronic products.

You probably wouldn't buy a new car without remote power locking and the same applies to the specialty vehicle industry. Increasingly, these vehicles are becoming as sophisticated as automobiles with OEM's incorporating many automotive-like aspects. *TriMark's* latest access

system, its successful e-ASK (electronic Access and Security Keyless-entry,) provides for these added functionalities by incorporating electronics to promote safety, security and productivity. e-ASK includes TriMark's popular mechanical and electronic products, including keyless entry, power latch release, and control of lighting, horns, sirens, sensors, motorized actuators and solenoids.

Furthermore, TriMark systems are now able to communicate with common multiplexing protocols of on-road vehicles as well as provide integration with vehicle security systems. This further promotes OEM systems integration and ultimately promotes increased productivity and an enhanced end-user experience. Our ambition is to make access and use of the vehicle easier and safer thanks to our products. Considering the needs of both the OEM's and the end users, TriMark develops mechanical and electrical system solutions that are useful, beneficial and add value to the market.

Products that Deliver

When a potential buyer or operator approaches a vehicle, the first impression is frequently the door system and its operation. If the system is smooth, crisp, and feels comfortable then the impression of the equipment may follow suit. For TriMark's OEM customers that first impression can easily mean the difference in making a deal that is worth tens of thousands of dollars. TriMark Corporation has spent over 40 years developing door systems that make the best first impressions.

The current product range offers components designed and manufactured to fit together in modular fashion and create complete, reliable, rugged and attractive systems. Handles are available with push-button, pull and paddle handle configurations. There are almost too many latches to list but they cover the entire range of needs from very heavy duty to simple compartment doors. Accessory products round out the product offering so the entire operator environment and interface fits together in a complete system.

Our customers understand the importance of quality, and so do we. With safety, quality, reliability, and a lifetime of performance, TriMark products deliver first impressions that last, and helps close the deal.

About TriMark

TriMark Corporation is an employee-owned company and is a recognized leader in the design and manufacture of quality hardware products for the recreational vehicle, agricultural, truck, construction, and enclosure markets. The TriMark corporate headquarters is located in New Hampton, Iowa, USA. TriMark serves the China market through TriMark Xuzhou and the European market through its subsidiary, TriMark Europe Ltd, based at Bardon Hill, near Coalville, Leicester. TriMark has been a valued partner supplier to Caterpillar for more than 40 years, in addition to other global customers, including John Deere, Volvo, Paccar, AGCO, Case New Holland, and Winnebago, who provide world class vehicles and equipment.

For more information on TriMark Corporation visit www.trimarkcorp.com or call 1-800-447-0343.